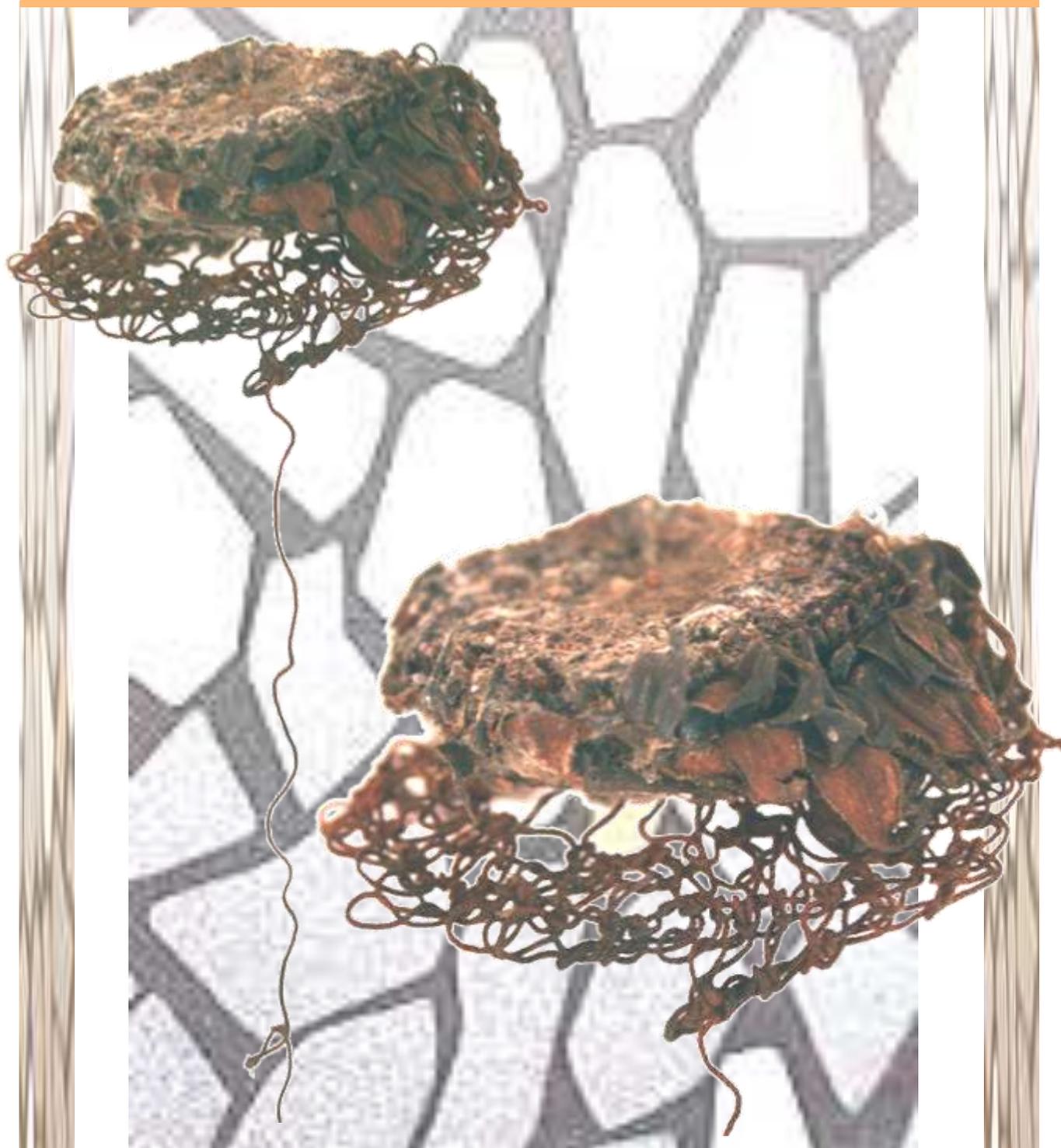


BLOK
blomsterdekoratørfagets
opplæringskontor

OSLO

COURSES 2017
- professional inspiration



Please notice that BLOK has a parfumefree environment,

”Deconstruction og biomorph expressions in plantmaterials”

**How to train your creativity?
And how to get value out of leftovers
from Christmas**

This course will give professional inspiration and development.

We are working practical with a postmodern view, playfull and innovative. First we make a deconstruction, and then work with a biomorph expression.

At the same time we focus on how to get value out of leftovers after christmas.

The participants bring left over plant materials from Christmas, like different kind of greens, (fresh or about to dry), branches, moss, pinecones, Poinsettas etc.

**Time and duration: 2 evenings
Tuesday 17th– Wednesday 18th of January
From 18.00 to 21.30.**

Tutor: Runi Kristoffersen

Price 1.650,- NOK
(Some materials included)

Registration at www.blok.no/kurskalender

Tommy Eides fugl fra
NM i Tromsø 2002.
Foto: Espen Grønli



Tommy Eides fugl fra
NM i Tromsø 2002.
Foto: Espen Grønli



«Traditional handicraft techniques transferred to work with plantmaterials»

Is it possible to find inspiration through folk art and old techniques in development of new botanic expressions?

At this course we dive into the treasurechest of the past to find our base in old traditional handicraft techniques and expressions.

We try to transfer them into work with botanical materials.

**Time and duration: 2 days weekend
Saturday 4th and Sunday 5th of February
From 10.00 to 16.00**

**Tutors:
Cathrine Glette and Trine Torgerstuen**

**Price 3.950,- NOK
(Materials included)**

Registration at www.blok.no/Kurskalender

Cathrine Glette has her daily work as a museumseducator, but has for several years worked with old traditional handicraft techniques, often used in new ways.

Her education includes Arts, Norwegian Folk Art and craft, Silver craft and Fashion design. She has regularly courses in old textile techniques. She has also made two books:

"Knytt på nytt - ryeknytting på nye måter" and

"Votter og vanter - strikking og hekling", where she presents old textile techniques used in new designs.

In her sparetime she likes to be a part of the live storytelling of the vikings history, where traditional handicraft techniques and proximity to nature and nature materials are central elements.

As often as she can, she take walks in the historical surroundings at the old royal area at Avaldsnes, where she lives, and gets inspiration to her own creativ work in the natures forms and palettes.



Photo: Tina Signesdottir

”Telling a story”

Inspiration for daily work and preparations for the local championships

This is practical work. How can you transfer an idea into an expression made of flowers and botanical materials? Our focus is how to interpret expressions and make «translations» in botanical materials.

A good and inspirational preparation for those who are going to participate in the local championships.

What can the materials tell? How can they be used in an expression? How can you express different feelings or moods through the materials? We will analyze other aesthetic expressions to find what they can tell us. Then we try to make adaptations and recreate the ideas and expressions, and present the new work beside the inspiration source.

«Can we find out who is retelling what?»

We will also work with earlier given challenges for local championships and look for different interpretations of these tasks.

Introduction: Film by Trine

Time and duration: 2 days midweek

Tuesday 21st and Wednesday 22nd of February

From 10.00 to 16.00

Tutors:

Runi Kristoffersen and Trine Torgerstuen

Price 2.950,- NOK

(Materials included)

Registration at www.blok.no/kurskalender



Laget av Trine



Laget av Runi



Designer Blumenserie von Einem

BLOK
blomsterdekoratørfagets
opplæringskontor

20år

"etter is og frost kommer spirrende forår"

Faglig inspirasjon med

ANETTE VON EINEM



Brudeshow med BLOK-lærlinger

3-retters jubileumsmiddag på
Thon Hotell Oslofjord i Sandvika

Lørdag 18. mars 2017

18.00-23.00

Ansatte medlemsbedrifter kr 795,-

Lærlinger og elever i blomsterdekoratørfaget kr 395,-

Andre kr 995,-

Påmelding på www.blok.no

WREATHS

- do they have to be traditional?

We will work with wreaths in different techniques and designs, to be used both for joy and sorrow.

Make personal expressions for all occasions.

This is also time for some sales coaching: How can you make variations in the expressions in a way that gives each customer good and personal service, to make sure that they want to come back to your shop?

Maybe your everyday work will become more exciting for you as a florist when you appear as a more confident skilled worker and customer advisor.

This course will give you professional inspiration, both for daily work and for championships. The ideas can easily be transformed into other types of floral work.

The participants bring an «old» base for wreaths and some branches and other materials as moss etc.

Time and duration: 2 evenings
Tuesday 28th– Wednesday 29th of March
From 18.00 to 21.30

Tutor: Runi Kristoffersen

Price 1.750,- NOK
(Materials included)

Registration at www.blok.no/Kurskalender



Foto: Espen Grønli



Foto :Espen Grønli

NATURE FOR NATURE – ALL-ORGANIC TECHNIQUES

with Linn Petersson

A hands-on course on alternative techniques for
botanic creations using all-organic materials

**Time and duration: One evening (3,5 hrs)
Tuesday 12th of September
From 18.00 to 21.30**

Tutor: Linn Petersson

**Price 1.950,- NOK
(Materials included)**

Registration at www.blok.no/kurskalender



Commonly used materials in the techniques of floristry include wires, glue, vines, and floral foams. While they have proven to be immensely useful, they are often non biodegradable and disposed of improperly.

In this course, you will be introduced to, and get to try, techniques in tying, basing, attaching and shaping your botanic creations using all natural materials.

Using botanic materials as techniques not only opens up the creative process to a whole new world of visually complementary elements, it also allows florists and artists to fully explore the creative potential of every plant.

So come discover and experiment with nature's very own techniques. Get inspired, inspire others, and have loads of fun.

WEIRD **WARPED** WACKY

with Linn Petersson



A hands-on course on unexpected and alternative techniques for botanic creations

Get ready for a freak show of recycled trash, unexpected materials, and weird objects.

In this course together with Linn Petersson, you would be encouraged to break out of the rules and norms in floristry and explore alternative forms, arrangements and thought processes.

The use of synthetic or even industrial materials in botanic creations equips florists and artists with the power of contrasts, which can often serve as a loudspeaker for the language of flora.

Discover how the choice of different mediums can help bring out certain messages in your creations, whether it's environmental conservation or deeper issues such as appearances and impressions.

Get Weird, Warped, Wacky.
Come dive into the strange world of botanic creativity.

Use of different artificial materials as bases or techniques for floral work

Time and duration: One evening (3,5 time)

Wednesday 13th of September

From 18.00 to 21.30

Tutor: Linn Petersson

Price 1.950,- NOK

(Materials included)

Registration at www.blok.no/kurskalender

«GRASS»

Marina Bulatova

“It is sometimes interesting to know how this or that plant grows in nature. I wanted to know this about such common thing as beargrass. The information about how it blossoms and how it grows gave me an impulse to invent some techniques with it. I

have 5 – 6 stories about beargrass, and as a florist you can use it as part of a bouquet or a creative element in the bridal bouquet.

We can do different forms with it.”

www.nicole-design.ru

Maria Bulatova comes all the way from Moscow to share inspiration and knowledge with the participants of this course. Her focus on and experience with how to work with Xerophyllum is famous. This is a material that deserve the same respect as all other living materials, and it can be used in various ways to give different expressions in floral work.

At this course we will work with different techniques and will use Xerophyllum to make different forms and constructions for bouquets, bridal bouquets and other kinds of floral work.

å BLOK sier vi at ”gress er ikke alltid gress”. Svært mange av de plantene

Time and duration: 2 days weekend

Saturday 7th - Sunday 8th of October

From 10.00 to 16.00

Tutors:

Maria Bulatova and Runi Kristoffersen

Price 4.500,- NOK (Materials included)

Registration at www.blok.no/kurskalender



”Prepared for Christmas?”



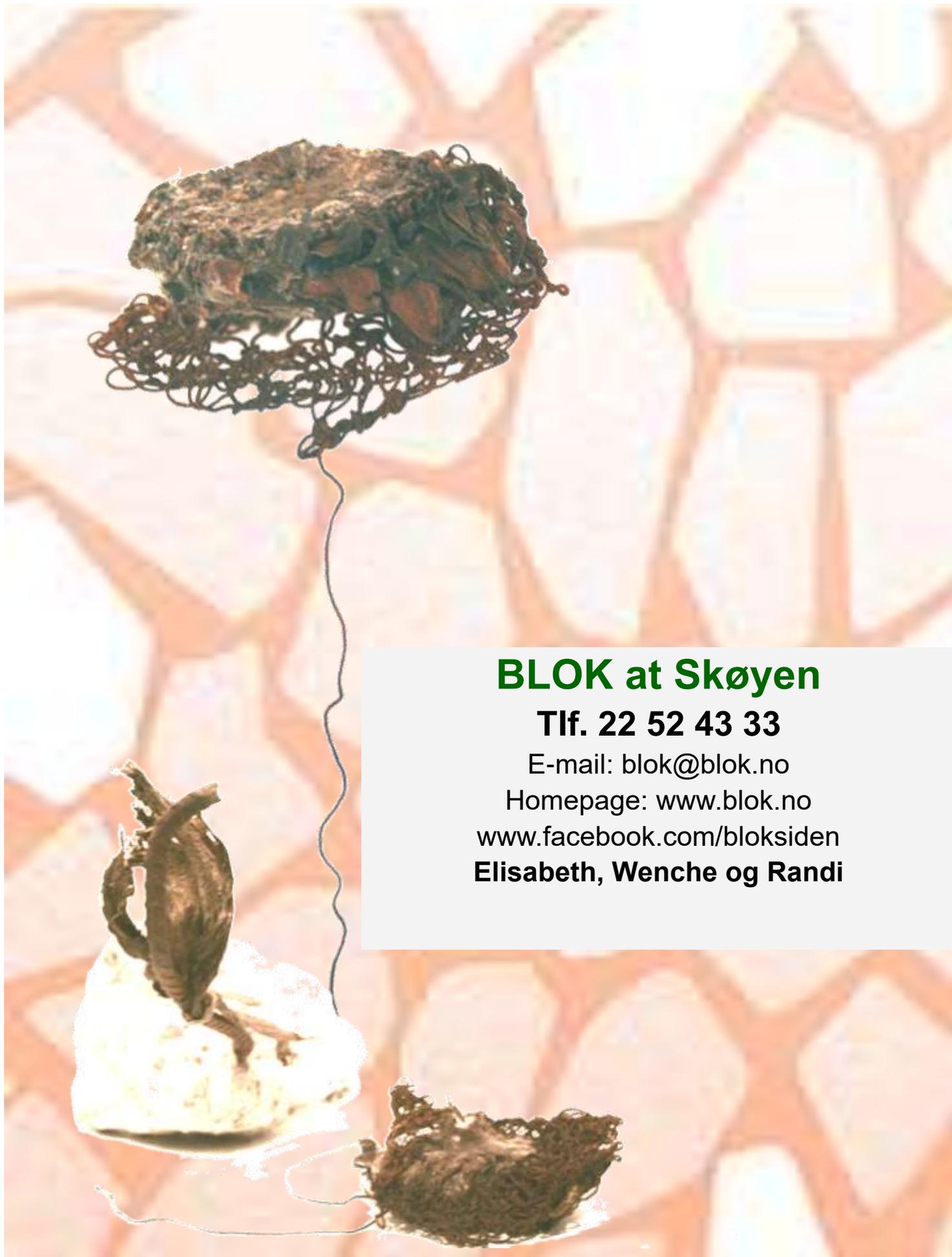
**Time and duration: 2 evenings midweek
Wednesday 8th – Thursday 9th of November**

From 16.00 to 21.30

Tutor: Trine Torgerstuen

Price 1.650,- NOK
(Materials included)

Registration at www.blok.no/kurskalender



BLOK at Skøyen

Tlf. 22 52 43 33

E-mail: blok@blok.no

Homepage: www.blok.no

www.facebook.com/bloksiden

Elisabeth, Wenche og Randi

LIST OF COURSES 2017

| Time | Subject | Tutor | Price |
|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|---------|
| January 17th and 18th 18.00 to 21.30 (Two evenigs) | "Deconstruction and biomorph expressions" How to get value of leftovers from Christmas in an exciting way | Runi Kristoffersen | 1.650,- |
| February 4.th and 5.th 10.00—16.00 (Two days, weekend) | "Handicraft techinques transferd to work with botanical materials» | Cathrine Glette and Trine Torgerstuen | 3.950,- |
| February 21th and 22.nd 10.00—16.00 (Two days, midweek) | "Telling a story" Inspiration for daily work and preparation for championships. Focus on general understanding of the characteristics of different plant- | Runi Kristoffersen and Trine Torgerstuen | 2.950,- |
| March 28th and 29th 18.00 - 21.30 (Two evenings) | "Wreaths—do tehy have to be traditional?» Wreaths in different techinques and designs, both for joy and sorrow | Runi Kristoffersen | 1.750,- |
| September 12th 18.00-21.30 (One evening) | «Nature for Nature– all organic Techniques» | Linn Petersson | 1950,- |
| September 13th 18.00– 21.30 (One evening) | «Weird, wraped, wacky» | Linn Petersson | 1950,- |
| October 7th and 8th (Two days weekend) | «Grass» Xerophyllum as base for forms and constructons used for boquets, bridal work etc. | Marina Bulatova | 4500,- |
| November 7th and 8th (Two evenings) | «Prepared for Christmas?» | Runi Kristoffersen | 1650,- |