



## CONCOURS MONDIAL DES FLEURISTES 2015

WORLD FLORIST COMPETITION  
TOURS - LOIRE VALLEY



## TOURS WORLD FLORIST COMPETITION

**Rules for the tests on the 11<sup>th</sup>, 12<sup>th</sup> and 13<sup>th</sup> September 2015**

TOURS - CENTRE INTERNATIONAL DE CONGRES VINCI

### **Preamble**

*The competition intends to be as fair as possible for everyone, both in terms of the possibility of winning and participating in it.*

*It is open to all traditional florists and floral design teachers who have already won a national or international competition.*

*The tests call on professional know-how, botanical knowledge and techniques, but also on the art of arranging.*

### **Article 1: The subject**

At the same time as the professional exhibition "Novafleur", which will take place on 13<sup>th</sup> and 14<sup>th</sup> September 2015 at the Centre International de Congrès Vinci in Tours (26 Boulevard Heurteloup CS 24225 - 37042 Tours Cedex 1), there will be the

TOURS WORLD FLORIST COMPETITION

The competition will take the form of several tests from Friday 11<sup>th</sup> to Sunday 13<sup>th</sup> September 2015.

### **Article 2: The organiser**

The Tours World Florist Competition is organised by SAEM Tours événements, in collaboration with the competition organising committee and with the support of its partners.

SAEM Tours événements  
26 boulevard Heurteloup – CS 24225  
37042 Tours Cedex 1, France

### **Article 3 : Jury**

The jury will be made up of florists who have won the title of "Meilleurs Ouvriers de France" (a craftsman competition in France) and internationally recognised florists.



26 Boulevard Heurteloup - CS 24225 - F-37042 TOURS Cedex 1 FRANCE  
Géraud LANIECE : 02 47 70 70 23  
concours@mondialdesfleurs.com

## Article 4: Candidate applications

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The candidates will be selected according to their application, which must include:

- ◆ A comprehensive CV and 1 photo (jpeg 300 dpi)
- ◆ A covering letter
- ◆ Proof of 5 years in the profession
- ◆ Proof of participation in national or international competitions
- ◆ A photocopy of the candidates national ID card or passport
- ◆ A visual of 10 creations made by the candidate
- ◆ A technical sheet explaining the candidate's speciality

This sheet must be detailed (quantity), with photos and an explanatory text. This sheet may be used by the organisation in their communications.

For selected candidates, the entry fee will be **1,500 €**.

The organising committee will inform, by all means, each candidate, **at the latest by the 20<sup>th</sup> of June 2015**.

Following this selection, the finalist must pay the entry fee within 30 days.

No payment will be accepted on site.

***IMPORTANT: If the candidate has not paid all the entry fees they will no longer be able to be registered. This entry fee is not refundable.***

Only complete applications will be taken into account. The applications must be written in English or in French. Hand written applications will not be considered.

Candidates are committed to paying the entry fee in the event that their application is successful.

The applications must arrive **BEFORE 31<sup>th</sup> May 2015** to the following address:

SAEM Tours événements  
Concours Mondial des Fleuristes de Tours 2015  
26 Boulevard Heurteloup – CS 24225  
37042 Tours Cedex 1, France

## Article 5: Selecting of participants

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The decision of the organising committee on the selection of candidates will be official by 20<sup>th</sup> June 2015 at the latest. This will be final.

## Article 6: Timings of the tests

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The competition tests will take place on Friday 11<sup>th</sup>, Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup> September 2015.

A briefing will be organised on Friday 11<sup>th</sup> September at 15:00 before the candidates drop off their equipment in the competition area.

**The results will be announced in public in two stages:**

The results from the six initial tests will be made public and presented to the candidates via screens.

Following the initial results, three tests will allow for a decision between the candidates.

Following this round, the organising committee will announce the results in the following order:

- ◆ The equal fourth places,
- ◆ The BRONZE Medal,
- ◆ The SILVER Medal,
- ◆ The GOLD Medal.

Candidates must be present throughout the competition, during the announcement of the results and the awarding of the prizes.

## Article 7: Dress

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Black trousers and a white shirt for each candidate.  
Work clothes will be provided by the organisation.

## Article 8: Equipment

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### 8.1 Equipment that the candidate must provide

- ◆ Equipment for the written tests.
- ◆ Personal equipment allowing each candidate to make structures, containers, sculpture...

### 8.2 Equipment that the organisation is required to provide

- ◆ Work materials
- ◆ The working areas
- ◆ Items allowing for the creation and presentation of different subjects

### 8.3 Equipment offered by the SMITHERS OASIS FRANCE Company

- ◆ Traditional florist equipment

## Article 9: Content of the competition

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The tests consist of:

1 multiple choice paper composed of 40 questions to be completed in 45 minutes.

1 test on a semi-imposed subject

The subject will be known by the candidate after their definitive registration.

7 tests on "surprise" subjects

The detail of the subjects will be communicated on site.

## Article 10: Sequence for the competition and the tests

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### ◆ Friday 11<sup>th</sup> September

15:00	.....	Arrival of the candidates at the Centre International de Congrès Vinci 26 Boulevard Heurteloup - 37000 Tours Cedex 1
15:30	.....	Draw to decide upon the numbered work spaces
15:45 to 16:45	.....	Meeting to inform about the competition and the sequence of the tests
16:45 to 17:00	.....	Setting up in work spaces
17:15 to 18:00	.....	<b>Start of the competition. Test 1</b> Multiple choice paper on botany, floral techniques and professional knowledge

### ◆ Saturday 12<sup>th</sup> September

8:00 to 12:30	.....	Test 2 - Semi-imposed subject
12:45 to 13:45	.....	Lunch
13:45 to 16:45	.....	Test 3 - "Surprise" subject
17:00 to 18:00	.....	Test 4 - "Surprise" subject

### ◆ Sunday 13<sup>th</sup> September

8:00 to 10:00	.....	Test 5 - "Surprise" subject
10:15 to 12:15	.....	Test 6 - "Surprise" subject
12:45 to 13:45	.....	Lunch
15:30	.....	<b>Results of the first round on a giant screen</b>
14:00 to 14:45	.....	Test 7 - "Surprise" subject
16:00 to 16:45	.....	Test 8 - "Surprise" subject
17:15 to 18:00	.....	Test 9 - "Surprise" subject
18:30	.....	<b>Announcement of results and prize giving</b>
20:00 to 23:00	.....	Official dinner

## Article 11: Prizes

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The winner of the 2015 Tours World Florist Competition commits to being part of the jury during the next competition (2016), after which they must hand their trophy to the new champion.

### 1st Prize:

- ◆ The 2015 Tours World Florist Competition trophy
- ◆ The gold medal for the 2015 Tours World Florist Competition
- ◆ 2,500 €

### 2nd prize:

- ◆ The silver medal for the 2015 Tours World Florist Competition
- ◆ 1,500 €

### 3rd prize:

- ◆ The bronze medal for the 2015 Tours World Florist Competition
- ◆ 750 €

## Article 12: Modification of the rules - Cancellation

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The organising committee reserves the right to make changes dictated by circumstance or force majeure. It reserves the right to plainly and simply cancel the competition. The entry fees would then be, in this event only, reimbursed to the candidates, excluding all other costs that they would have considered necessary to commit in order to participate in the current competition.

Any modification of the subjects and the current rules may occur up until the 15<sup>th</sup> August 2015.

Candidates will be informed of this by e-mail.

## Article 13: Questions from candidates

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Any questions concerning the rules and semi-imposed subjects must be asked in writing. Answers will be given by e-mail to all candidates up to 15<sup>th</sup> August 2015.

Questions must be sent to the following address: [concours@mondialdesfleurs.com](mailto:concours@mondialdesfleurs.com)

## Article 14: Disputes

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The act itself of applying, with a view to participating in the competition, implies that the candidates accept the current rules, which they attest to being aware of. It also implies that they accept any possible modifications decided by the organising committee.

In the event of a serious dispute over a point from the rules or in the event of a problem that is not covered by the rules, a final decision will be given after deliberation of the organising committee and the jury chair.

The rules of the 2015 Tours World Florist Competition will be filed after being studied by Mr MORFOISSE, Court Bailiff in Tours.

Mr MORFOISSE or his representative will be present during the score taking and during the deliberation of the jury on Sunday 13<sup>th</sup> September 2015.

## Article 15: Image rights

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All the participating candidates and assistants forfeit their image rights (all media included), without any geographical or time restrictions, to the organisers and partners of the competition in the context of promoting the **TOURS WORLD FLORIST COMPETITION**.

The organisation reserves the right to use all data provided by the candidates.

The personal technical sheets may be used by the organisation for promotional ends.

## Article 16: Accommodation and catering

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For selected candidates according to the Rules for the tests, Tours événements will take under its responsibility the expenses of accommodation and catering of the selected candidates according to the modalities exposed below

### ACCOMMODATION:

Reservation of a room (inclusive breakfast) by Tours événements for every candidate for nights:

- ◆ From Friday 11<sup>th</sup> September till Saturday 12<sup>th</sup> September
- ◆ From Saturday 12<sup>th</sup> September till Sunday 13<sup>th</sup> September
- ◆ From Sunday 13<sup>th</sup> September till Monday 14<sup>th</sup> September

### CATERING:

The catering of the candidates will be assured and taken care by Tours événements in the following way:

- ◆ Friday 11<sup>th</sup> September : dinner
- ◆ Saturday 12<sup>th</sup> September : lunch and dinner
- ◆ Sunday 13<sup>th</sup> September : lunch and official dinner

Subject to a preliminary information, it will however be kept account of the possible prescriptions of medical order.

Questions about candidates accommodation & catering must be sent to the following address:  
[concours@mondialdesfleurs.com](mailto:concours@mondialdesfleurs.com)